



Rooted in community. Driven by experience

# Fundraising Guide

Comprehensive Guide  
to Fundraising with  
Northern Cancer Voices



Registered with  
**FUNDRAISING  
REGULATOR**



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## Welcome Message

Northern Cancer Voices works to amplify the voices and experiences of people affected by cancer across the North East and North Cumbria. Every donation helps us support vital projects, raise awareness, advocate for better services, and ensure no one faces cancer alone.

Thank you for helping make a difference!

*Tori*



## Fundraising Ideas

### Sponsored Run or Walk

Simple but powerful. Friends and family love backing a challenge. Every step helps support people affected by cancer.

### Step or Fitness Challenge

Encourages healthy habits. Supporters love following progress and celebrating your milestones!

### Workplace Sweepstake

Quick, fun and easy way to get colleagues involved. Boosts office morale.

### Birthday donations

Turning your birthday into something even more meaningful. A simple, heartfelt way to support.

### Raffle or Tombola

Popular at every event and easy to organise with donated prizes.

### Coffee Morning or Bake Sale

Everyone loves a cuppa and a slice of cake. An easy and sociable way to raise funds. Bringing people together.

### Cold water dip

Eye-catching and memorable challenge. Supporters often quick to donate and see you braving the cold!

### Quiz Night

Low cost, high fun event drawing people together.

### Car boot sale or clear out

Turn your unwanted items into donations. People love hunting for a bargain.

### Employer Donation Matching

Many employers support this and is no extra cost to you.



## Ways to collect donations

### Direct Bank Transfer

- Contact Us For Details
- 100% raised direct to us

### PayPal

- Easy to use and 100% of donations come directly to us
- <https://www.paypal.com/GB/fundraiser/charity/5034061>

### JustGiving

- Easy to use
- JustGiving charge a platform fee



## Tips for successful fundraising

### Share your story

Tell people why you're supporting NCV and the difference they will make with you

### Use social media

People love to support you and be kept up to date with your achievements

### Set realistic Goals

Post your training progress. Update if you achieve your goals early!

### Thank donors

Personal thanks and gratitude goes a long way!



## More ways to get involved



### Become a Brand Ambassador

Help to spread the word of our work on social media and champion our achievements. Together we are stronger!



### Join our Patient and Carer Collaboratives

A great way to get involved with sharing your views and chatting with others too.



### Join our Running Club

Supportive team cheering each other and celebrating achievements together.



### Become a Volunteer

Wide range of options, from engagement to admin and more. Options to suit a range of skills and passions.

### Join our Readers Panel

Virtual group reviewing health literature and giving feedback. A great way to make a real difference.



# Contact Us



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*Thank You*

